

## CORE STRENGTHS

- Airline traffic forecasts
- Financial feasibility studies
- Comparative market evaluations
- Airport economic impact
- Future schedule development

## SELECTED CLIENT EXPERIENCE

- Brazil
- Denver
- Hawaii
- Houston
- Mexico
- Portland
- San Francisco
- Seattle

## SELECTED EXPERIENCE

Ms. Perry specializes in economic analyses, aviation demand forecasting, and comparative evaluations of airline service, route networks, and airfares. She was a senior consultant with LeighFisher for 13 years before rejoining the company in 2006 as the leader of the Forecasting and Economics Practice. From 1998 to 2006, Ms. Perry founded a woman-owned business enterprise (WBE), analyzing the economic and aviation activity of various airports.

Ms. Perry has a broad range of experience in preparing airline traffic forecasts for financial and planning projects, including financial feasibility studies, “sell side” and “buy side” advisory services, competitive hub analyses, master plans, Federal Aviation Regulations (FAR) Part 150 noise compatibility studies, gate utilization modeling, and airfield capacity evaluations. She has prepared airline traffic forecasts in support of financial feasibility studies for numerous airports, including those serving Denver, Hawaii, Houston, Orange County, San Francisco, and Tulsa. From 2007 through 2014, she prepared aviation demand forecasts and other analyses for San Francisco International Airport, including evaluating plans to accommodate new low fare airline service. Since 2007, Ms. Perry has prepared aviation demand forecasts and other analyses for the Port of Portland in support of various planning studies, including a master plan update in 2008. She prepared aviation demand forecasts as part of “sell side” advisory services for the concession of five airports in Brazil—São Paulo (Guarulhos), Brasília, and Viracopos-Campinas in 2011; and Rio de Janeiro/Galeão and Belo Horizonte in 2013. In 2013, Ms. Perry prepared aviation demand forecasts in support of planning studies for José Joaquín de Olmedo International Airport in Guayaquil, Ecuador. In 2014, she prepared aviation demand forecasts for the master plan update for Harrisburg International Airport; the terminal plans for Des Moines and Kansas City international airports; the Sustainable Airport Master Plan for Seattle-Tacoma International Airport; “sell side” advisory services for Ernesto Cortissoz International Airport in Barranquilla, Colombia; and long-range plans for 13 privately operated airports in Mexico.

Ms. Perry has also prepared economic impact studies evaluating the direct, indirect, and induced benefits of airport operations as well as analyzed the economic impacts of implementing selected airport development alternatives. She has prepared economic impact studies for the airports serving Fort Myers, Guam, Houston (William P. Hobby Airport), Manchester, Pensacola, Pittsburgh, Sacramento, and the State of Kansas Airport System.

## PAPERS AND PRESENTATIONS (*partial list*)

- “The Big 4 Airline Era, New Ultra Low Cost Carriers, and Implications for Airports,” AAAE Rates and Charges Workshop, 2014.
- “The Value of Social Media at Airports for Customer Engagement,” IAAE/AAAE Conference, and ACI-NA Media Relations Seminar, 2014.
- “Traffic Forecasting for Financial Planning,” AAAE Rates and Charges Workshop, 2012.
- “Forecasting for Airport Planning,” Airport Planning Redefined Course, jointly sponsored by ACI, ACC, and FAA, 2009 and 2010.
- “Forecasting Future Aviation Demand,” Planners and Planes: Airports and Land-Use Compatibility, American Planning Association, 2010.
- “Analysis of Trends in Aircraft Sizing and Fleet Mix: Implications for Airport Design,” Air Transport Research Society World Conference, 2007.

## EDUCATION

B.A, with honors, Economics and Government, St. Lawrence University.  
M.A., Economics, Boston College.